



RAWLINGS TIGERS

YOUTH PROGRAM

Salt Lake City

Age Groups 5U - 13U

Bring in your OWN Full Team or
Try out for one of our Youth Teams

INCLUDES TRAINING, COACHING
SUPPORT, ACCESS TO OUR INDOOR
FACILITY, TEAM MANAGEMENT
TOOLS, ONLINE SUPPORT AND OUR
NATIONAL BRAND!!



ABOUT US

We are a baseball academy that focuses on the holistic development of players.

Our players receive individualized physical and mental skills training to become the best version of themselves on their journey. Our players expect to be challenged, resulting in growth from being outside of their comfort zone in a positive, supportive, and organized environment. Our players are encouraged to be accountable, play the game hard, and have a learning mindset, leading them to succeed on and off the field.

Our goal is to mentor all players in the pursuit of achieving their goals.

- RAWLINGS TIGERS SLC

STAFF

Andrew & Emily Wilde

Johnny Arellano

Adam Law

Kobe DeWild

Chris Hansen

QUICK SNAPSHOT:

9+ years collegiate play

7+ years professional baseball play

54+ years coaching and instruction including youth, high school, college, and MLB.

23+ years of running travel ball

Advanced knowledge of helping coaches learn to teach youth players with high reps and organized practices. Parent communication, team organization, and fundraising support.

WHO THEY ARE:

Our staff is a group who believe in giving back. With combined experience on the baseball diamond, we have a sound understanding of motor learning and skill acquisition, which targets the spectrum of foundational fundamentals to the elite intricacies of play. Our staff's credentials include a Master's Degree in Performance Psychology, a current Los Angeles Dodgers Mental Skills Coach, advanced youth baseball development, and Driveline Certified Coaches.



Our Coaches Decide for Their Teams!

Choose Your:

**Players
Tournaments
Practice Schedule
Uniform Package**

Use Our:

**Facility
Coaching Support
Fundraising
Experience
Online Uniform/Swag Store
Insurance/National Brand
and More**



ONLINE PLAYER & COACH DEVELOPMENT

THE LEARNING PROCESS IS CONTINUOUS



MASTER CLASSES

SPECIFIC TOPICS COVERED IN A SEQUENTIAL PROCESS, DESIGNED BY OUR TOP INSTRUCTORS

DRILL VIDEO LIBRARY

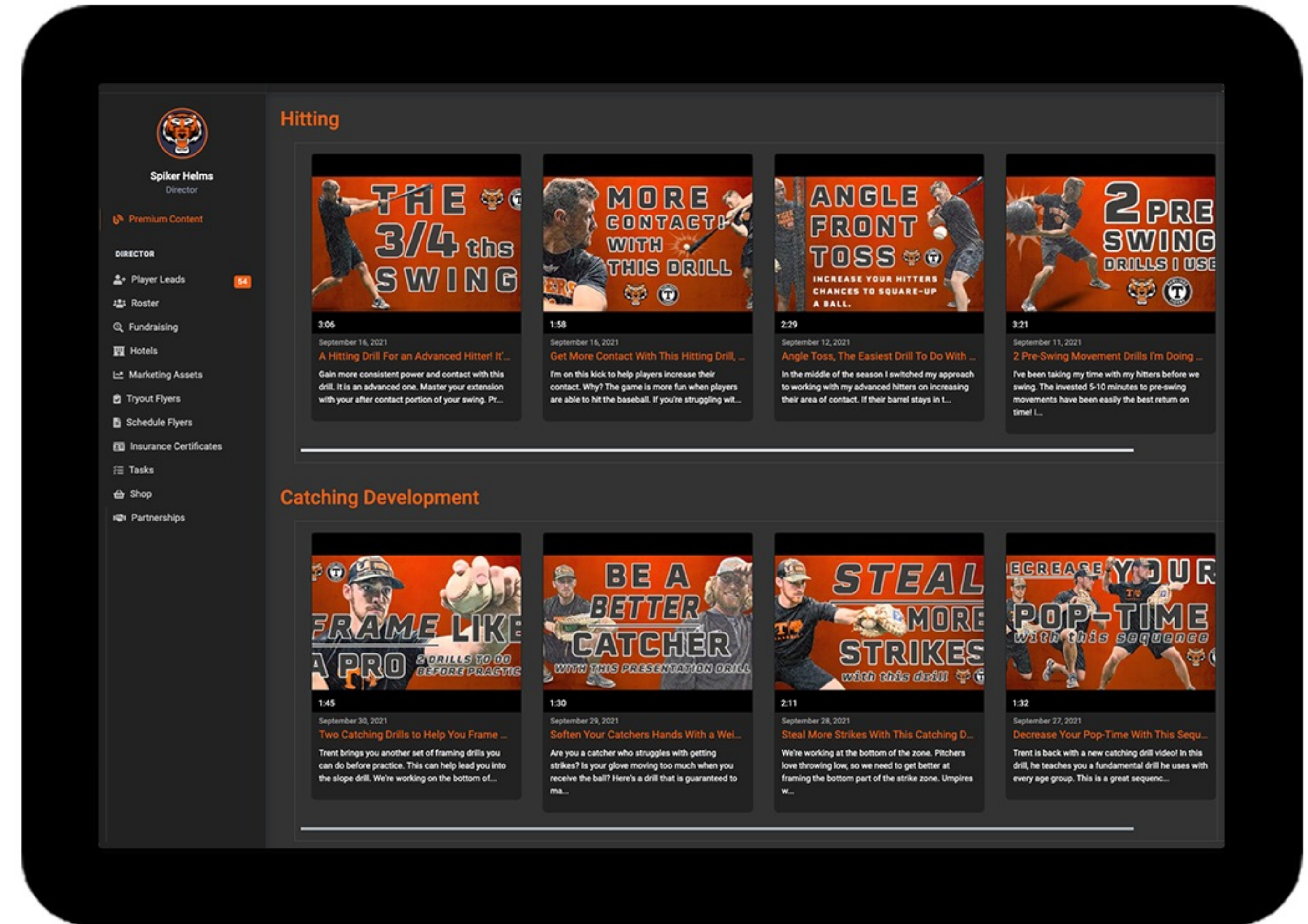
WIDE RANGE OF INDEXED TOPICS THAT COVER ALL ASPECTS OF THE GAME

TEAM PLANS

A PLANNED APPROACH WITHOUT WASTING TIME. WE HAVE DOCUMENTS OUTLINING TEAM AND GROUP PRACTICE SETUPS

TIGER INTERVIEWS

VIDEO SERIES ON COACHING PHILOSOPHY, TEAM CULTURE, AND STRATEGIES



TEAM RAWLINGS STORE

QUALITY UNMATCHED



TIGER

Rawlings
R

BENEFITS

- **25% DISCOUNTS ON 2022 BATS**
- **10-25% OFF ON GLOVES**
- **CUSTOMIZABLE COLORS WITH TIGER LOGO**
- **EASY ONLINE ACCESS**
- **TIGER STAMPED BASEBALLS**



RAWLINGS
TIGERS



QUATRO PRO



ULTIMATE POWER

THE TIGER SYSTEM

THE TOOLS YOU NEED TO OPERATE YOUR TEAM



RAWLINGS DISCOUNTS

THE NEWEST
RAWLINGS PRODUCTS
DISCOUNTED BELOW
MSRP



NATIONAL BRAND

ATTRACTING PLAYERS
AND FAMILIES



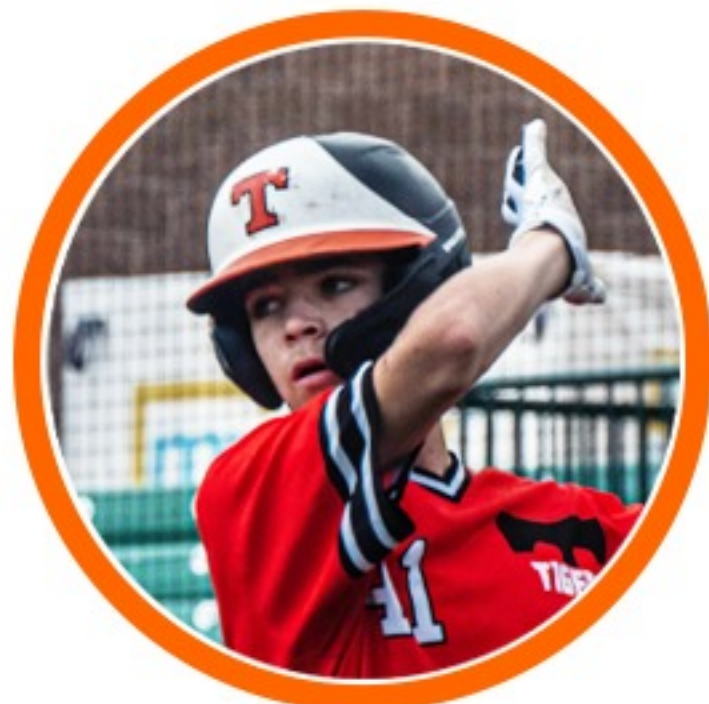
TEAM MANAGEMENT

THE TOOLS THAT WILL
MAKE YOU AND YOUR
COACHES LOOK PROFESSIONAL



TIGERS VIP

EXCLUSIVE WEBSITE FOR
TIGER FAMILIES ONLY



PLAYER PROFILES

RECRUITING TOOL, BE SEEN,
SHARE YOUR SOCIAL PROFILES,
SHOW YOUR METRICS



PLAYER & COACH RESOURCE CENTER

PRACTICE PLANS, DRILL
LIBRARY, ONLINE COURSES,
AND EXPERT INTERVIEWS



TEAM INSURANCE

YOUR PROTECTED FOR
YOUR SEASON



UNIFORM COORDINATION

THE PROCESS IS
STREAMLINED ACROSS
THE BRAND



NATIONAL BRAND

ATTRACTING COACHES, TEAMS, AND PLAYERS



THE BRAND OF
MLB



WEBSITE

year-to-date

115K USERS
224K SESSIONS
778K PAGEVIEWS



ALUMNI

287
COLLEGE
PLAYERS



TEAMS

ACTIVE IN 2021-2022

238 TEAMS
30 STATES



SOCIAL MEDIA

40,015
FOLLOWERS



PODCASTS, VIDEOS, & BLOGS

LEARNING, SHARING, AND FINDING THE BEST METHODS FOR DEVELOPMENT



TIGER INTERVIEW SERIES

THROWING
HARDER DEPENDS
ON THE PLAYER
AND COACH



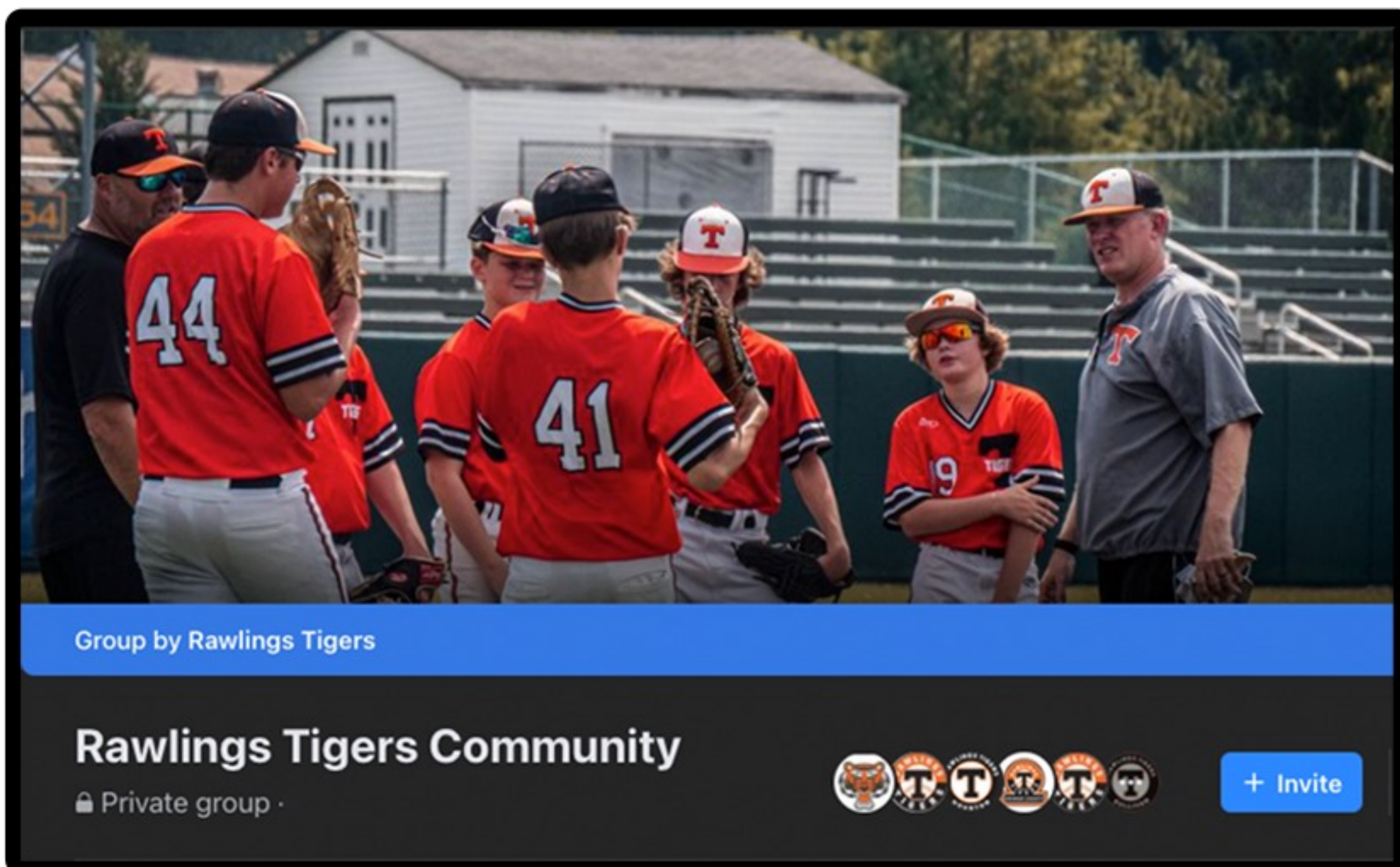
THE ULTIMATE USE CASE FOR MANAGING
COACHES AND PLAYERS



THE CRAZY, OBSCURE, AND UNTOLD
SCENARIOS OF ATHLETIC
SCHOLARSHIPS



FACEBOOK GROUP



SHARING INSIGHTS ON TWITTER



David Birkby @David_Birkby · Feb 18
Question for all of the pitchers & coaches who follow me...

What is the most important pitch in the games of baseball/softball?

Fastball?
Changeup?
Curveball?

A 1st pitch strike?

All good answers but not the correct one.

The most important pitch is...



1



1



3

Show this thread



Aaron Jaworowski @JaworowskiAaron · Feb 18
As a player you need to promote your BRAND, the earlier the better. Everyone has a portfolio they can compile...stats, video, academics, events, analytics. Show them what you have. Get it done, keep it updated, share it, get YOURSELF out there. @RecruitTigers @Rawlings_Tigers



CULLEN HASSEL

17U HASSEL - #7			
Bats	R	Position(s)	C, OF, UTIL
Throws	R		
Height	5'11"		
Weight	165		
DOB	2003-11-18		
School	Westerville		
	Central		
Grad Year	2022		
GPA	4.1		
60yd Dash	7.1		
Exit Velocity	92		
Pitching Velocity	78 mph C		
	velocity w/ pop		
	time 1.95 - 2.01		
Infield Velocity	80		



1



10



26



RAWLINGS
TIGERS



DEPENDABLE & TIMELY COMMUNICATION

YOUR TEAM IS ALWAYS ON THE SAME PAGE



MESSAGING

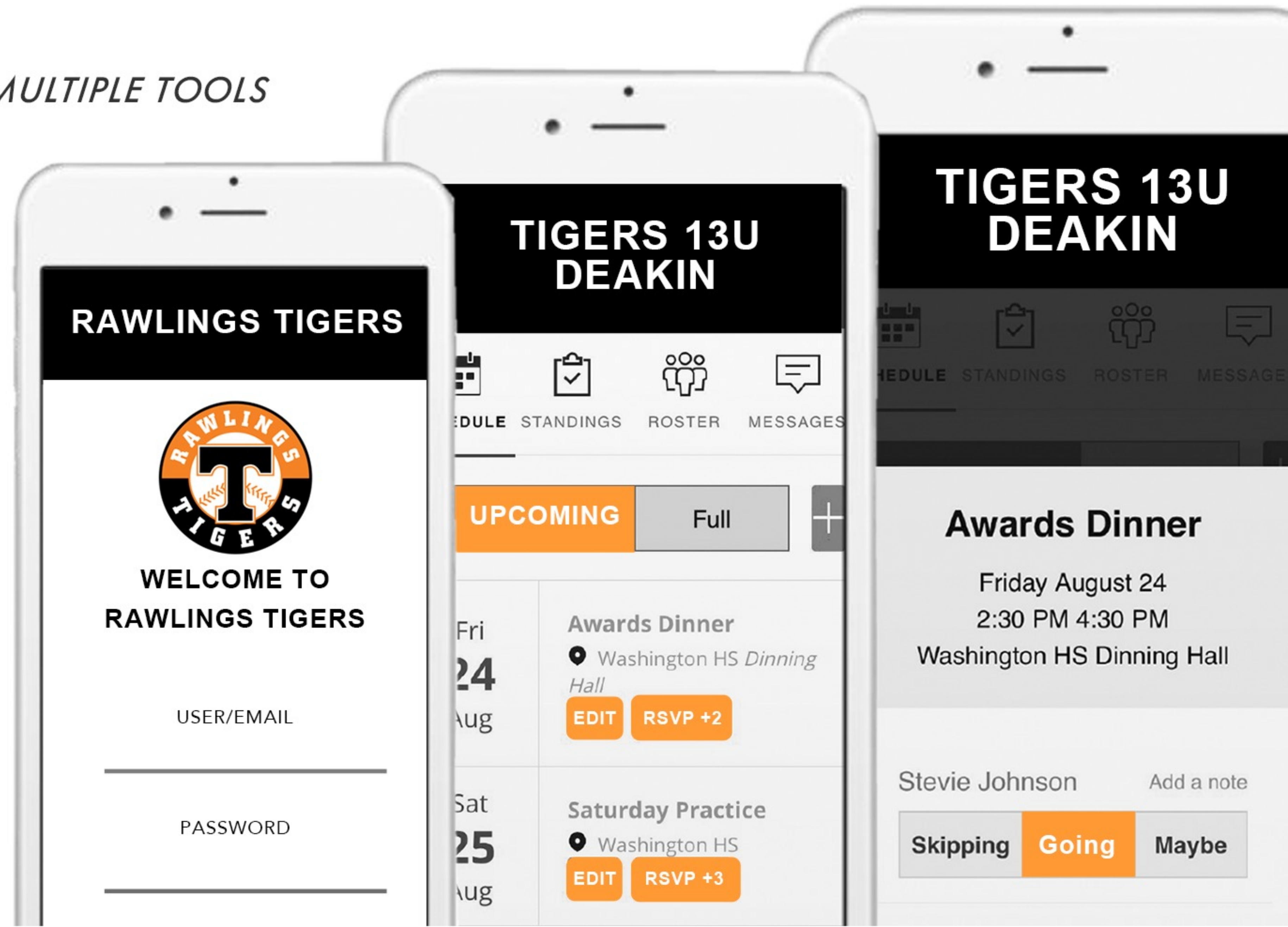
CENTRALIZED LOCATION, YOU DON'T HAVE TO USE MULTIPLE TOOLS
TEAM-WIDE MESSAGES AND ANNOUNCEMENTS
INDIVIDUAL MESSAGING

SCHEDULING TOOLS

NOTIFICATIONS ON PRACTICE, GAMES & EVENTS
SHARE AVAILABILITY WITH RSVP
ON THE GO DRIVING DIRECTIONS

TEAM ROSTERS

EASY ACCESS TO CONTACT INFORMATION
CUSTOMIZABLE FOR DETAILED INFORMATION
INDIVIDUAL CONTROL OF PRIVACY SETTINGS



TIGER MEMBERSHIP

(Paid Directly to Rawlings Tigers)



Annual Membership Fee Per Player
\$650

WHAT DO YOU GET?

- Summer skill camp participation
- Winter skill camp participation
- 2 Indoor team practices per week
- 2 Trackman evaluations and feedback
- Discounted lesson pricing
- Access to invitational national events
- Everything included in the packet (player profiles, Tiger VIP access to on-demand videos, team insurance)



FACILITY MEMBERSHIPS (Tigers Only)

7674 S Main St. Midvale, UT



"Rookie"

\$85

Per Player/Per Month

2 X Per Week

"Pro"

\$115

Per Player/Per Month

Unlimited

WHAT DO YOU GET?

- Keyless access through your phone at your convenience
- Equipment at no cost:
 - Plyo's, bands, heavy balls, baseballs, tees, screens, cones, ladders, etc
- On-site coaching support during peak hours
- Daily "open gym" style workouts for individual growth will be set up with equipment in cages/instruction/coaches, to come get additional time, or work on individual skills drills.
- 50% of Facility will be reserved for Tigers Members Only. (not rented out)
- 18,000 sq ft. 12 cages, 2 fielding areas, drive line gym, and top technology!





Name & Reputation

We strive to have an enjoyable environment for all coaches, players, umps, and families

As an organization we will uphold a reputation of respect for the game, players, parents, and UMPIRES

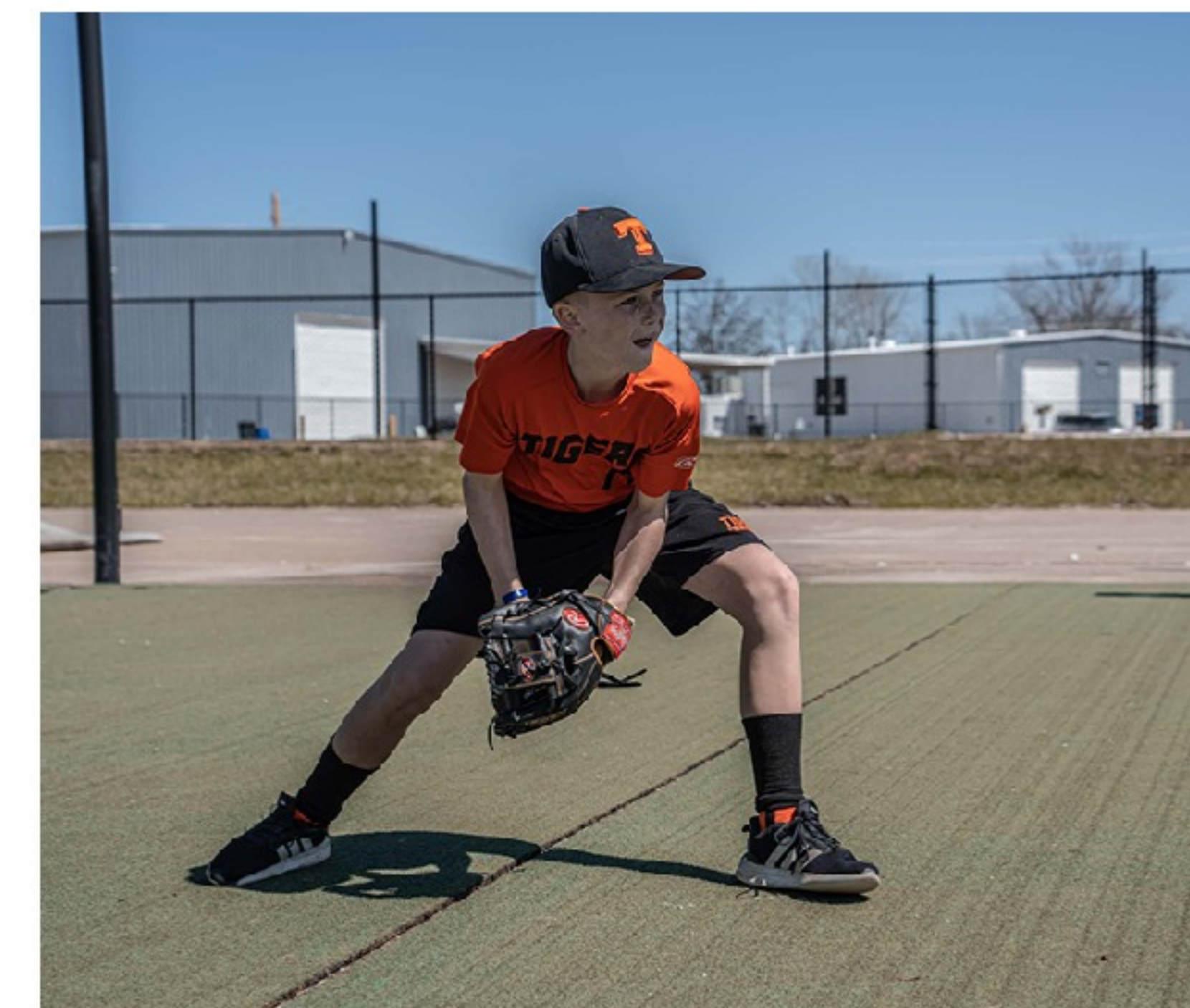


All coaches, players, and families will agree to abide by our code of conduct and if this can not be upheld we will respectfully restructure as needed.



Rawlings®

3 Strikes...You're Out!





At a Glance

a quick recap

Join as a Coach with a team or partial team
Join as a Player through a tryout for an open existing team

All Players have a \$650 Annual Rawlings Tigers Membership

Ages 5u - 9u No Facility Membership Required

Ages 10u -13u "Rookie" or "Pro" Membership Required

(facility memberships will be on a 6 mo. contract during season of play) Fall = Aug-Jan & Spring = Feb-July

UNIFORM PACKAGE, TOURNAMENT FEES, LEAGUE FEES
Different for each team, determined by Head Coach

Youth Baseball Done Right
for the
Right Reason!

