



**RAWLINGS
TIGERS**

7U-14U PROGRAM

**POWERFUL TOOLS
TO BECOME AN
ELITE TEAM**



THE TIGER SYSTEM

THE TOOLS FOR A GREAT CLUB EXPERIENCE



RAWLINGS DISCOUNTS

THE NEWEST
RAWLINGS PRODUCTS
DISCOUNTED BELOW
MSRP



NATIONAL BRAND

ATTRACTING PLAYERS
AND FAMILIES



TEAM MANAGEMENT

YOU'RE ALWAYS IN THE KNOW
SCHEDULES, ROSTER, TEAM
COMMUNICATION



TIGERS VIP

EXCLUSIVE WEBSITE FOR
TIGER FAMILIES ONLY



PLAYER PROFILES

INDIVIDUAL PROFILES TO
SHARE



STRATEGIC PARTNERSHIPS

DISCOUNTS ON PRODUCTS
AND TOURNAMENTS



ONLINE PLAYER DEVELOPMENT

LEARN WHEN YOU WANT
AT YOUR OWN PACE



UNIFORM COORDINATION

THE PROCESS IS
STREAMLINED ACROSS
THE BRAND





CLUB TEAMS

DONE DIFFERENTLY.

WINNING CULTURE

ATTRACTING COACHES, TEAMS, AND PLAYERS



_zach_holtz



229 likes

_zach_holtz Rawlings Tigers 15u Grey 🐾



meghan.kerne
Knoxville, Tennessee



69 likes

meghan.kerne had a great tourney with my girls this weekend! 🍕🔥🌟 #teamrawlings #tigerup



downtownrickybrowne



221 likes

downtownrickybrowne Just a family with a goal



lindsayrallo
The Ripken Experience Myrtle Beach



70 likes

lindsayrallo 11U Tigers ❤️ their future Tiger Fans



Rawlings Tigers
@Rawlings_Tigers



Rawlings Tigers
@Rawlings_Tigers



Rawlings Tigers @Rawlings_T...
Live, train, play in the moment.
#RawlingsTigers bit.ly/2CjF1Bv



You will be surprised at what you are capable of. #tigerup #rawlingstigers

COMPETE.
AT.EVERYTHING. #thegame

RAWLINGS
TIGERS



NATIONAL BRAND

ATTRACTING COACHES, TEAMS, AND PLAYERS



RAWLINGS

THE BRAND OF

M L B



WEBSITE

47K USERS

108K SESSIONS



ALUMNI

170+ IN 8
COLLEGE PLAYERS YEARS



TEAMS

PLAYING IN SPRING 2019

132 TEAMS

15 STATES



SOCIAL MEDIA

15,907
FOLLOWERS



TRAINING FACILITY

NEXT UP BASEBALL ACADEMY IS THE HOME OF THE TAMPA TIGERS



*ONE OF THE PREMIUM
FACILITIES IN THE CLEARWATER
AREA. NEXT UP IS FOCUSED
ON DEVELOPING PLAYERS
AND ENCOURAGING THEM
TO HAVE FUN, TRAIN HARD,
AND ALWAYS IMPROVING*



LOCATION

14152 63RD WAY N.

CLEARWATER, FL 33760



SPECS

6,500 SQ/FT

A/C, 3 CAGES,

DIRT MOUND

RAWLINGS
TIGERS



TEAM ORGANIZATION CENTRALIZED

MANAGE YOUR TEAM PROFESSIONALLY



MESSAGING

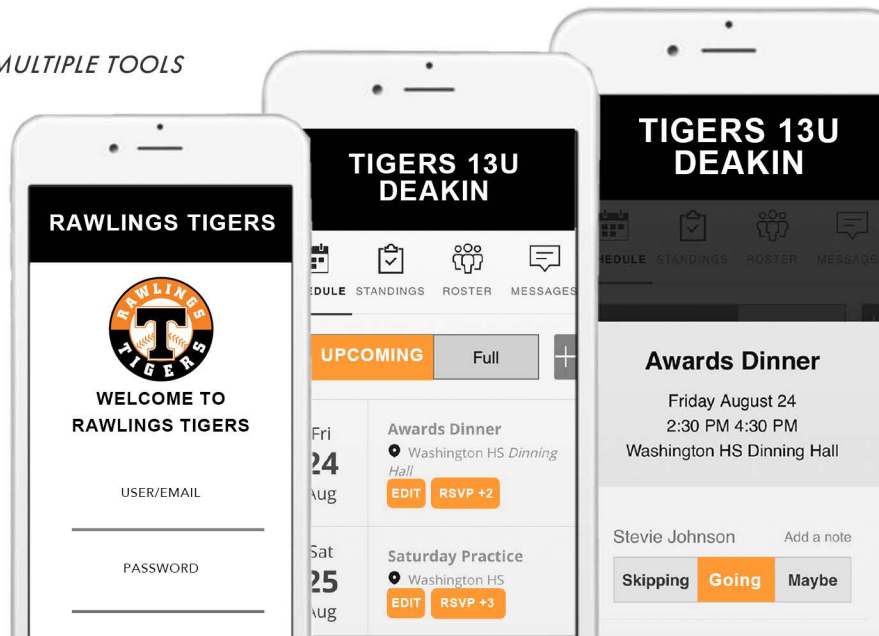
CENTRALIZED LOCATION, YOU DON'T HAVE TO USE MULTIPLE TOOLS
TEAM-WIDE MESSAGES AND ANNOUNCEMENTS
INDIVIDUAL MESSAGING

SCHEDULING TOOLS

NOTIFICATIONS ON PRACTICE, GAMES & EVENTS
SHARE AVAILABILITY WITH RSVP
ON THE GO DRIVING DIRECTIONS

TEAM ROSTERS

EASY ACCESS TO CONTACT INFORMATION
CUSTOMIZABLE FOR DETAILED INFORMATION
INDIVIDUAL CONTROL OF PRIVACY SETTINGS



UNIFORM COORDINATION & APPAREL

EASY PROCESS FOR YOU AND YOUR PLAYERS

ONLINE ORDERING SYSTEM

*STREAMLINED PROCESS FOR COACHES
AND PLAYERS*

CUTTING EDGE UNIFORM DESIGNS

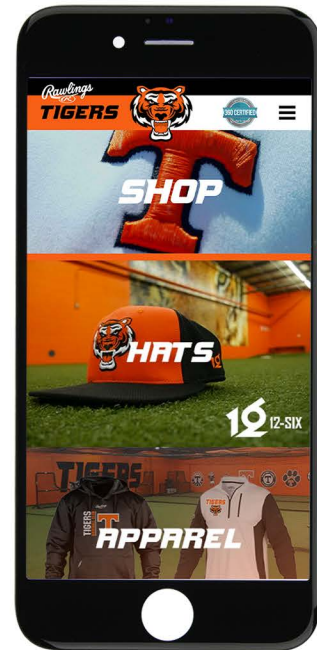
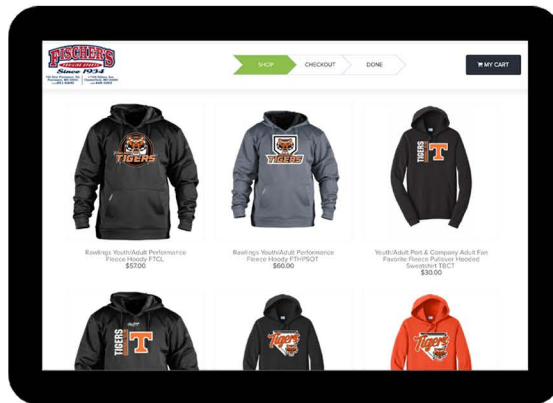
*MADE, DESIGNED, AND CUSTOMIZED BY
RAWLINGS FOR THE TIGERS*

RAWLINGS EQUIPMENT

*NEW MODEL BATS AND GLOVES AT
DISCOUNT*

24/7 ONLINE STORE

*FAMILIES CAN ACCESS THE STORE
ANYTIME.*



CUTTING EDGE DESIGNS

DETAIL IN EVERY THREAD



TEAM RAWLINGS



⋮
TIGER PINS
BLACK STRIPES, THICK THREE
COLOR BRAID, AND
SIGNATURE TIGER LOGO
ACROSS THE CHEST



⋮
BIG NUMBERS
BOLD AND PROUD,
DESIGNED TO STAND
OUT WITH A UNIQUE
FLARE



⋮
TIGER BLACK
BLACK HAT ON BLACK TOP
WITH THE ORANGE SLEEVES
AND GREY PANTS



⋮
ORANGE CRUSH
COLLEGE BASEBALL WOULD
BE PROUD OF THIS DESIGN.
SLEAK LETTERS WITH THE TIGER
SMOKE HAT

TEAM RAWLINGS STORE

QUALITY UNMATCHED



- 25% DISCOUNTS ON 2019 BATS
- 10-25% OFF ON GLOVES
- CUSTOMIZABLE COLORS WITH TIGER LOGO
- EASY ONLINE ACCESS
- TIGER STAMPED BASEBALLS



ONLINE PLAYER & COACH DEVELOPMENT

THE LEARNING PROCESS IS CONTINUOUS



MASTER CLASSES

SPECIFIC TOPICS COVERED IN A SEQUENTIAL PROCESS, DESIGNED BY OUR TOP INSTRUCTORS

DRILL VIDEO LIBRARY

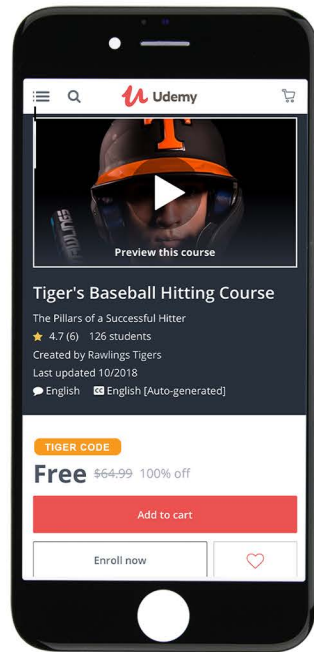
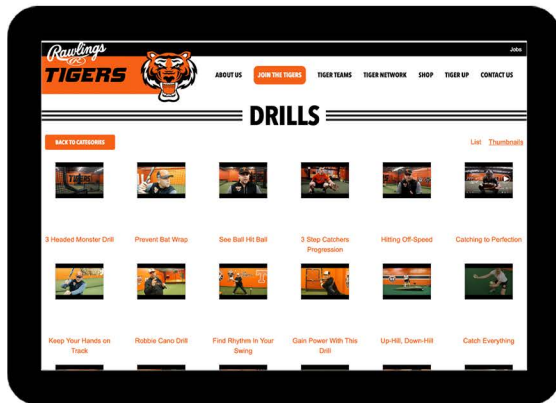
WIDE RANGE OF INDEXED TOPICS THAT COVER ALL ASPECTS OF THE GAME

TEAM PLANS

A PLANNED APPROACH WITHOUT WASTING TIME. WE HAVE DOCUMENTS OUTLINING TEAM AND GROUP PRACTICE SETUPS

A+ COACHING PROGRAM

VIDEO SERIES ON HOW TO BE A SUCCESSFUL COACH IN REGARDS TO THE NON-TECHINCAL SIDE OF LEADING A TEAM



STRATEGIC PARTNERSHIPS

TEAMING UP WITH BIGGEST NAMES IN THE GAME



TEAMED UP

THE RIGHT PEOPLE WITH THE
STRONGEST NAMES THAT WILL
MAKE YOU AN ELITE TEAM



12-SIX



BASEBALLISM



TIGER VIP

EASY ACCESS AND LOCATED
IN ONE LOCATION



DEALS

DISCOUNTS AND OTHER
OFFERINGS EXCLUSIVELY
TO TIGERS ONLY



TIGER MEMBERSHIPS

BUILDING PLAYERS FOR THE FUTURE



MONTHLY MEMBERSHIP FEE

1ST MONTH IS \$240

\$185 PER PLAYER

WHAT DO YOU GET ?



PLAYERS

- *NEXT UP MEMBERSHIP*
 - 3 GROUP TRAINING SESSIONS PER MONTH
 - 10% OFF CAMPS & PRIVATE LESSONS
- *PLAYER VIP WEBSITE ACCESS*
- *ONLINE PLAYER TRAINING*
- *PLAYER PROFILES*
- *RAWLINGS PRODUCT DISCOUNTS*
- *COLLEGE RESOURCE CENTER*
- *PARTNER PRODUCT DISCOUNTS*



TEAM

- *2 TEAM PRACTICES PER WEEK*
 - 60 MIN PRACTICE INDOORS WITH PROFESSIONAL TRAINER
 - 90 MIN PRACTICE OUTSIDE
- *INSURANCE*
- *TEAM COMMUNICATION SYSTEM*
 - GROUP TEXTING
 - ON-DEMAND TEAM SCHEDULING
 - PUSH NOTIFICATIONS
 - DRIVING DIRECTIONS
- *CLUB BRANDED TRYOUT FLYERS*
- *WEBSITE AND TEAM APP*
- *TOURNAMENT DISCOUNTS*
- *NATIONAL BRAND*



COACH

- *ACTIVE TRYOUT PROMOTION*
- *SAVE TIME WHEN MANAGING YOUR TEAM*
- *TEAM COMMUNICATION*
- *TRYOUT REGISTRATION SYSTEM*
- *UNIFORM DESIGN AND COORDINATION*
- *PLAYER REGISTRATION SYSTEM*
- *PRACTICE PLANS*
- *PLAYER ONLINE TRAINING*
- *COACH ONLINE TRAINING*



NEXT STEPS

BECOME A TIGER AND BUILD AN ELITE TEAM



1

**OPEN A
CONVERSATION
WITH A TAMPA
TIGER DIRECTOR**

2

**SUBMIT
APPLICATION
AND QUALIFY**

3

**ACCEPTED
AND START
ONBOARDING
PROCESS**

FILL OUT A FORM

WEBSITE: WWW.RAWLINGSTIGERS.COM

LEARN MORE

CALL: (727) 216-6883

RAWLINGS
TIGERS

