

TIGER ORANGE
PANTONE 165
R 245 / G 132 / B 38
C 0 / M 59 / Y 96 / K 0



TIGER BLACK
PROCESS BLACK C
R 0 / G 0 / B 0
C 0 / M 0 / Y 0 / K100

AACHEN BOLD



PRIMARY LOGO







ONE COLOR OPTION



FIERCE LOGO - DIGITAL



FIERCE LOGO - PRINT



ALTERNATE LOGO







ONE COLOR OPTION



FIERCE LOGO WITH TYPE – DIGITAL



FIERCE LOGO WITH TYPE - PRINT



PAW LOGO

SCRIPT







ONE COLOR OPTION



HOMER HEAD LOGO











ONE COLOR OPTION HOMER BODY LOC