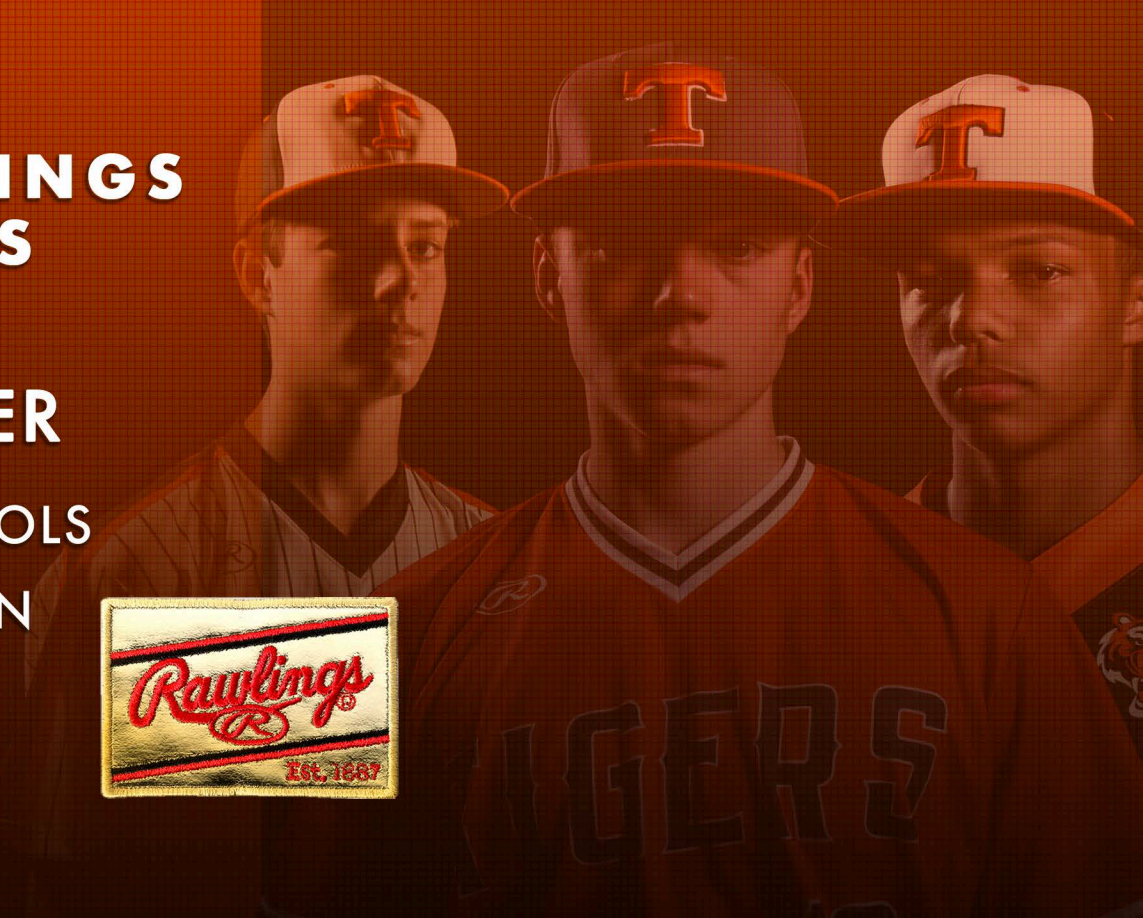




**RAWLINGS
TIGERS**

TIGER PLAYER

**POWERFUL TOOLS
TO BECOME AN
ELITE PLAYER**



THE TIGER SYSTEM

THE TOOLS FOR A GREAT CLUB EXPERIENCE



RAWLINGS DISCOUNTS

THE NEWEST
RAWLINGS PRODUCTS
DISCOUNTED BELOW
MSRP



NATIONAL BRAND

ATTRACTING PLAYERS
AND FAMILIES



TEAM MANAGEMENT

YOU'RE ALWAYS IN THE KNOW
SCHEDULES, ROSTER, TEAM
COMMUNICATION



TIGERS VIP

EXCLUSIVE WEBSITE FOR
TIGER FAMILIES ONLY



PLAYER PROFILES

INDIVIDUAL PROFILES TO
SHARE



STRATEGIC PARTNERSHIPS

DISCOUNTS ON PRODUCTS
AND TOURNAMENTS



ONLINE PLAYER DEVELOPMENT

LEARN WHEN YOU WANT
AT YOUR OWN PACE



UNIFORM COORDINATION

THE PROCESS IS
STREAMLINED ACROSS
THE BRAND





CLUB TEAMS

DONE DIFFERENTLY.

WINNING CULTURE

ATTRACTING COACHES, TEAMS, AND PLAYERS



_zach_holtz



229 likes

_zach_holtz Rawlings Tigers 15u Grey 🐾



meghan.kerne
Knoxville, Tennessee



69 likes

meghan.kerne had a great tourney with my girls this weekend! 🍕🔥🌟 #teamrawlings #tigerup



downtownrickybrowne



221 likes

downtownrickybrowne Just a family with a goal



lindsayrallo
The Ripken Experience Myrtle Beach



70 likes

lindsayrallo 11U Tigers ❤️ their future Tiger Fans



Rawlings Tigers
@Rawlings_Tigers



Rawlings Tigers
@Rawlings_Tigers



Rawlings Tigers @Rawlings_T...
Live, train, play in the moment.
#RawlingsTigers bit.ly/2CjF1Bv



You will be surprised at what you are capable of. #tigerup #rawlingstigers

COMPETE.
AT.EVERYTHING. #thegame

RAWLINGS
TIGERS



A PROVEN PROCESS

IT TAKES THE RIGHT PEOPLE AND PROCESS TO ACCOMPLISH BIG IDEAS



DIVISIONS



101
PLAYERS

DIVISION I: 25
DIVISION II: 47
DIVISION III: 29



23
PLAYERS



47
PLAYERS

ACADEMIC



**ACADEMIC
TOP 50**
4
PLAYERS

**ACADEMIC
TOP 200**
24
PLAYERS

ATHLETIC



RANKED ATHLETIC SCHOOLS
45
PLAYERS



COAST **COAST**

REACHING YOUR POTENTIAL



ALUMNI

**170+ IN 8
PLAYERS YEARS**

TEAM RAWLINGS STORE

QUALITY UNMATCHED



- **25% DISCOUNTS ON 2019 BATS**
- **10-25% OFF ON GLOVES**
- **CUSTOMIZABLE COLORS WITH TIGER LOGO**
- **EASY ONLINE ACCESS**
- **TIGER STAMPED BASEBALLS**



TEAM ORGANIZATION CENTRALIZED

YOUR TEAM IS ALWAYS ON THE SAME PAGE



MESSAGING

CENTRALIZED LOCATION, YOU DON'T HAVE TO USE MULTIPLE TOOLS

TEAM-WIDE MESSAGES AND ANNOUNCEMENTS

INDIVIDUAL MESSAGING

SCHEDULING TOOLS

NOTIFICATIONS ON PRACTICE, GAMES & EVENTS

SHARE AVAILABILITY WITH RSVP

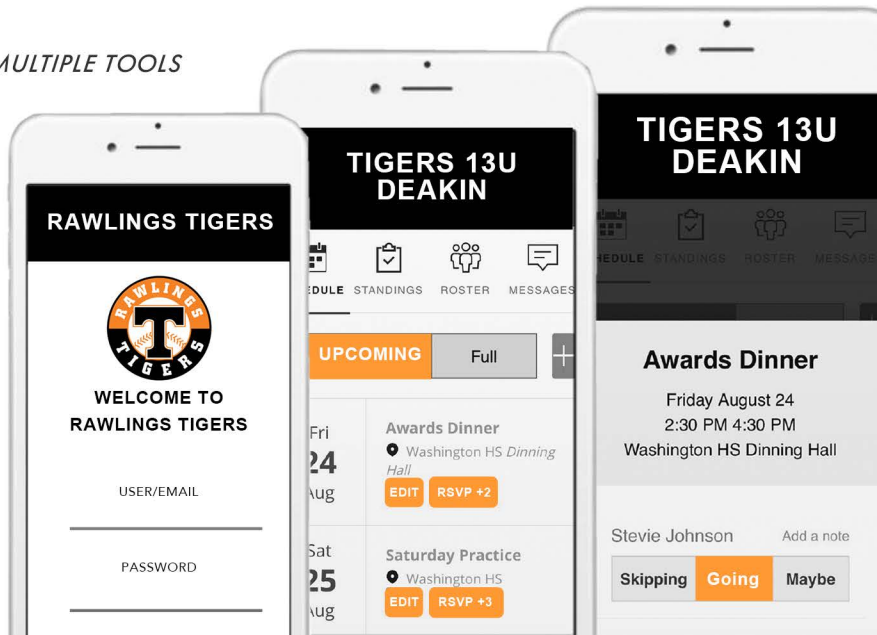
ON THE GO DRIVING DIRECTIONS

TEAM ROSTERS

EASY ACCESS TO CONTACT INFORMATION

CUSTOMIZABLE FOR DETAILED INFORMATION

INDIVIDUAL CONTROL OF PRIVACY SETTINGS



ONLINE PLAYER DEVELOPMENT

THE LEARNING PROCESS IS CONTINUOUS



MASTER CLASSES

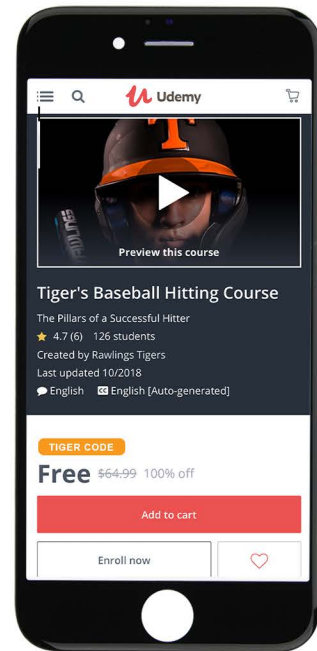
*SPECIFIC TOPICS COVERED IN A
SEQUENTIAL PROCESS, DESIGNED
BY OUR TOP INSTRUCTORS*

DRILL VIDEO LIBRARY

*WIDE RANGE OF INDEXED TOPICS THAT
COVER ALL ASPECTS OF THE GAME*

COLLEGE RESOURCE CENTER

*WITH OVER 170+ ALUMNI WE HAVE
THE BEST PRACTICES ON HOW TO
GET AN OPPORTUNITY IN FRONT OF
A RECRUITER*



UNIFORM COORDINATION & APPAREL

ONLINE TIGER UNIFORM AND APPAREL STORES MAKE IT EASY

ONLINE ORDERING SYSTEM

STREAMLINED PROCESS FOR COACHES,
PARENTS, AND YOU

CUTTING EDGE UNIFORM DESIGNS

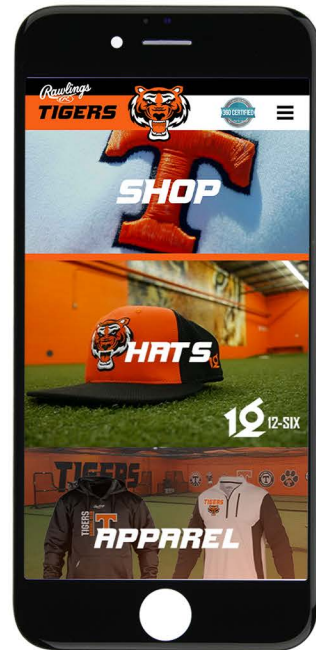
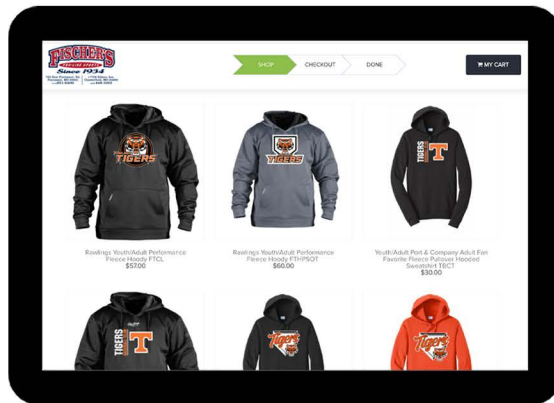
MADE, DESIGNED, AND CUSTOMIZED BY
RAWLINGS FOR THE TIGERS

RAWLINGS EQUIPMENT

NEW MODEL BATS AND GLOVES AT
DISCOUNT

24/7 ONLINE STORE

FAMILIES CAN ACCESS THE STORE
ANYTIME



CUTTING EDGE DESIGNS

DETAIL IN EVERY THREAD



TEAM RAWLINGS



⋮
TIGER PINS
BLACK STRIPES, THICK THREE
COLOR BRAID, AND
SIGNATURE TIGER LOGO
ACROSS THE CHEST



⋮
BIG NUMBERS
BOLD AND PROUD,
DESIGNED TO STAND
OUT WITH A UNIQUE
FLARE



⋮
TIGER BLACK
BLACK HAT ON BLACK TOP
WITH THE ORANGE SLEEVES
AND GREY PANTS



⋮
ORANGE CRUSH
COLLEGE BASEBALL WOULD
BE PROUD OF THIS DESIGN.
SLEAK LETTERS WITH THE TIGER
SMOKE HAT



STRATEGIC PARTNERSHIPS

TEAMING UP WITH BIGGEST NAMES IN THE GAME



TEAMED UP

THE RIGHT PEOPLE WITH THE
STRONGEST NAMES THAT WILL
MAKE YOU AN ELITE TEAM



12-SIX



BASEBALL JSM



TIGER VIP

EASY ACCESS AND LOCATED
IN ONE LOCATION



DEALS

DISCOUNTS AND OTHER
OFFERINGS EXCLUSIVELY
TO TIGERS ONLY



TIGER MEMBERSHIPS

BUILDING PLAYERS FOR THE FUTURE



ANNUAL MEMBERSHIP FEE

\$240 PER PLAYER

*PAID ANNUALLY

(BREAKS OUT TO \$20 PER MONTH)

WHAT DO YOU GET ?



PLAYERS

- *PLAYER VIP WEBSITE ACCESS*
- *ONLINE PLAYER TRAINING*
- *PLAYER PROFILES*
- *RAWLINGS PRODUCT DISCOUNTS*
- *COLLEGE RESOURCE CENTER*
- *PARTNER PRODUCT DISCOUNTS*
- *YEAR ROUND FAN APPAREL*



TEAM

- *TEAM INSURANCE*
- *TEAM COMMUNICATION SYSTEM*
 - *GROUP TEXTING*
 - *ON-DEMAND TEAM SCHEDULING*
 - *PUSH NOTIFICATIONS*
 - *DRIVING DIRECTIONS*
- *CLUB BRANDED TRYOUT FLYERS*
- *WEBSITE AND TEAM APP*
- *TOURNAMENT DISCOUNTS*
- *NATIONAL BRAND*



COACH

- *SAVE TIME WHEN MANAGING YOUR TEAM*
- *TEAM COMMUNICATION*
- *TRYOUT REGISTRATION SYSTEM*
- *UNIFORM DESIGN AND COORDINATION*
- *PLAYER REGISTRATION SYSTEM*
- *PRACTICE PLANS*
- *PLAYER ONLINE TRAINING*
- *COACH ONLINE TRAINING*



NEXT STEPS

BECOME A TIGER AND BUILD FOR YOUR SEASON



1

MAKE A TIGER TEAM

2

***OFFICIALLY REGISTER AT
RAWLINGSTIGERS.COM***

MORE INFORMATION AT RAWLINGSTIGERS.COM

