

COLLEGE RECRUITING PROCESS

PART 4

CONTACTING COLLEGE COACHES

Once you have identified the level of college ball, schools that fit academically, schools that fit your distance from home, and have your coaches' endorsements on those schools, it is time to start reaching out.

1. Start with a good introductory email. Try to keep the email to the key points below and eliminate the fluff. Coaches have very little time to read these emails so keep it short and to the point.
 - a. Email Head Coach, Recruiting Coordinator (if they have one), and coach that coaches your position.
 - i. Dear Coach (Last Name),
 - ii. Introduce yourself
 1. Where you are from?
 2. High School?
 3. Travel Team?
 4. Etc.
 - iii. Why are you interested in this school and program?
 1. Academic fit
 2. Baseball fit
 3. Like the style of coaching
 4. Etc.
 - iv. Video of you showing off your skills.
 1. Keep it short. 1-2 minutes tops
 2. NO HIGHLIGHT VIDEOS
 3. Show off raw ability
 - v. Contact information of high school coaches, travel coaches, and your contact information.
 - vi. Academic information
 1. GPA
 2. ACT/SAT
 3. Honors accomplishments
 - vii. Finish with asking about upcoming camps or showcases
 - viii. Let them know you will follow up with summer and high school schedules when they are released.

This is the first level of contact with a college coaching staff. This gets your name out there and shows that you have specific interest in this school. This email should always come from the PLAYER and not the PARENT. Coaches want to establish a relationship with the player who they will be coaching in the future. Parents will have their time to talk, just not during this part of the process. Be there to answer your player's questions and help them stay on the process.